

Strategic, Legal and Management Communication - Organizational Communications (B.A.)

Within the Management Communication major, the Organizational Communication track focuses on developing effective business savvy, organizational knowledge and communication skills used in managing organizations. Courses explore human interaction in organizational contexts. Student opportunities include the National Association of Broadcasters Education Foundation's Media Sales Institute and more.

IMPORTANT: Unless otherwise arranged, SOC required courses should be taken within the year designated.

Freshman Year First Semester

Item #	Title	Credits
SCOM 102	Intro Comm Prof. Dev	1
SCOM 120	Digital Media Literacy	3
	ENGW 101/102/104	3
	Mathematics Elective (Options: Courses under code MATH)	3
PSYC 050	Intro to Psychology	3
	World Language and Culture Requirement (Options: See Elective Group Descriptions)	3
	Sub-Total Credits	16

Freshman Year Second Semester

Item #	Title	Credits
SCOM 130	Ethical Issues in Comm.	3
SLMC 101	Principles of Speech	3
	ENGW 103/105	3
	PHIL 051 or PHIL 055	3
	World Language and Culture Requirement (Options: See Elective Group Descriptions)	3
	Sub-Total Credits	15

Sophomore Year First Semester

Item #	Title	Credits
SLMC 202	Intro to Communication Theory	3
SLMC 203	Principles of Persuasion	3
SLMC 250	Intro to Leadership and Management Comm	3
ARTE 080	Comp in the Arts & Dig Imaging	3
	3rd Writing	3
	Sub-Total Credits	15

Sophomore Year Second Semester

Item #	Title	Credits
SLMC 210	Intro to Strategic Communication	3
SLMC 251	Interpersonal Communication	3
	Health Education Requirement (Options: Courses under subject code HHPL)	1
	U.S. History Elective	3
	African Diasporic Cluster	3
	General Elective (Options: To be determined in consultation with advisor)	3
	Sub-Total Credits	16

Junior Year First Semester

Item #	Title	Credits
SLMC 301	Intercultural/International Communication	3
SLMC 352	Intro to Organizational Comm	3
SOCI 001	Introduction to Sociology	3
	Humanities Elective	3
	General Elective (Options: To be determined in consultation with advisor)	3
	Sub-Total Credits	15

Junior Year Second Semester

Item #	Title	Credits
SLMC 351	Advanced Public Speaking	3
	Communication Elective	3
	Health Education Requirement (Options: Courses under subject code HHPL)	1
	Soc. Sci. Elect. or MGMT 301	3
	General Elective (Options: To be determined in consultation with advisor)	3
	General Elective (Options: To be determined in consultation with advisor)	3
	Sub-Total Credits	16

Senior Year First Semester

Item #	Title	Credits
SLMC 405	Practicum / Internship: Organization Communication	1
SLMC 490	Communication Research Methods	3
	SLMC 431 or SLMC 451	3
ARTE 081	Desktop Web Publishing	3
	General Elective (Options: To be determined in consultation with advisor)	3
Sub-Total Credits		13

Senior Year Second Semester

Item #	Title	Credits
SLMC 492	Capstone Senior Research Project	3
	Social Science Elective	3
SLMC 325	SLMC Co-Curricular	1
	General Elective (Options: To be determined in consultation with advisor)	3
	Social Science Elective	3
	Communication Elective	1
Sub-Total Credits		14
Total credits:		120

Category Descriptions

ENGW 101/102/104

Choose between ENGW 101, ENGW 102, OR ENGW 104

Mathematics Elective (Options: Courses under code MATH)

	MATH 006/007	3
MATH 009	Intro to Statistics	4
MATH 010	College Algebra II	4
MATH 012	Patterns in Math	3
MATH 020	Fundamental Concepts of Mathematics for Education I	3
MATH 026	Applied Calculus	4
MATH 160	Adv Calculus for Sci & Eng	3
MATH 164	Numerical Analysis	3
MATH 168	Actuarial Science Lab I	1
MATH 190	Probability & Statistics II	3
MATH 192	Topics in Applied Mathematics	3
MATH 193	Actuarial Science Seminar	3
MATH 196	Introduction to Analysis II	3
MATH 197	Intro to Modern Algebra I	3
MATH 198	Intro to Modern Algebra II	3

World Language and Culture Requirement (Options: See Elective Group Descriptions)

Foreign Language - Amharic*	3
Foreign Language - Arabic*	3
Foreign Language - Chinese*	3
Foreign Language - French*	3
Foreign Language - German	3
Foreign Language - Haitian Creole* (Options: Courses under code HACR)	3
Foreign Language - Spanish*	3
Foreign Language - Swahili*	3
Foreign Language - Wolof*	3

ENGW 103/105

PHIL 051 or PHIL 055

Choose between PHIL 051: Principles of Reasoning (3crs) or PHIL 055: Introduction to Philosophy (3crs).

3rd Writing

1 Class in **ENGL** 009 or 010 or 129 or 700 level course

Health Education Requirement (Options: Courses under subject code HHPL)

U.S. History Elective

Courses under subject code HIST

African Diasporic Cluster

African Studies Elective (Options: Courses under subject code AFST) 3

General Elective (Options: To be determined in consultation with advisor)

Humanities Elective

Communication Elective

Soc. Sci. Elect. or MGMT 301

Choose between a Soc. Sci. Elective (3crs) or MGMT 301: Management and Organizational Behavior (formerly Principles of Management) (3crs).

SLMC 431 or SLMC 451

Choose between SLMC 431: Conflict Management and Negotiation (3crs) or SLMC 451: Intro to Training and Development (3crs).

Social Science Elective

Communication Elective