

Art - Graphic Design Concentration (B.F.A)

The goal of the Howard University Graphic Design Program is to develop an immense range of knowledge, skills, and competencies in the area of visual communication through cross-curricular experiences. This is achieved through the study of theory and the practical application of learned techniques. This program reacquaints the student artist with foundation principles that are central to design. Through an intensive curriculum in visual and technologically-mediated communication students will learn how to identify, research, analyze, and solve problems at various levels, providing multiple solutions, mechanicals, and prototypes. Students will also develop the ability to produce the following visual forms as solutions to studio and related real-life problems:

- two-dimensional
- three-dimensional
- printed
- digital
- motion
- interactive

Ideally, this program will cultivate competency in problem-solving abilities, proficiency in conceptual skills, and mastery of craftsmanship within each graduate.

Freshman Year First Semester

Item #	Title	Credits
ARTF 001	Drawing I	3
ARTF 087	Two Dimensional Concepts I	3
ARTF 089	Three Dimensional Concepts I	3
ARTH 164	Survey of Visual Art	3
	ENGW 101/102/104	3
FRSM 001	Freshman Seminar	1
	Sub-Total Credits	16

Freshman Year Second Semester

Item #	Title	Credits
ARTF 002	Drawing II	3
ARTF 088	Two Dimensional Concepts II	3
ARTF 090	3-D Concepts II	3
ARTH 165	Introduction to Art History	3
	ENGW 103/105	3
	Sub-Total Credits	15

Sophomore Year First Semester

Item #	Title	Credits
ARTD 105	Typography I	3
ARTP 050	Basic Black &White Photography	3
ARTR 003	Drawing III (Figure)	3
MATH 006	College Algebra I	3
	Humanities Course	3
	Sub-Total Credits	15

Sophomore Year Second Semester

Item #	Title	Credits
ARTD 104	Intro to Digital Design	3
ARTD 108	Typography II	3
ARTP 085	Digital Photo	3
	Physical Education (Active)	1
	Physical Education (Active)	1
PSYC 050	Intro to Psychology	3
	Sub-Total Credits	14

Junior Year First Semester

Item #	Title	Credits
ARTA 011	Painting I	3
ARTD 115	Digital Design I	3
ARTD 106	Design for Advertising I	3
ARTD 109	Reproduction and Technique	3
ARTH 178	African-American Art I	3
	Sub-Total Credits	15

Junior Year Second Semester

Item #	Title	Credits
ARTD 107	Design for Advertising II	3
	African Diasporic Cluster	3
ARTD 122	Digital Design II	3
ARTD 119	Internship in Design	3-6
ARTH 179	African American Art II	3
	Sub-Total Credits	15-18

Senior Year First Semester

Item #	Title	Credits
ARTD 110	Studio Problems in Design	3
ARTD 112	Prod & Portfolio Techniques I	3
ARTD 118	Newspaper & Magazine Design I	3
ARTD 126	Web Dev & Interactive Media	3
SLMC 101	Principles of Speech	3
	Sub-Total Credits	15

Senior Year Second Semester

Item #	Title	Credits
ARTD 123	Magazine & News Design II	3
ARTD 125 or FASH 197	Industry Prep & Entrepreneur or Fashion Entrepreneurship	3
ARTP 031	Printmaking I	3
ARTH 189	Trends Ideas African Amer Art	3
	General Elective (Options: To be determined in consultation with 3 advisor) (3)	
	Sub-Total Credits	15
	Total credits:	120

Category Descriptions

ENGW 101/102/104

Choose between ENGW 101, ENGW 102, OR ENGW 104

ENGW 103/105

Humanities Course

Physical Education (Active)

African Diasporic Cluster

African Studies Elective (Options: Courses under subject code 3
AFST)

General Elective (Options: To be determined in consultation with advisor) (3)