

SLMC 352: Intro to Organizational Comm

This course is designed to explore the various theories and concepts that are foundational to practices and applications in the discipline of organizational communication. The nature of communication as the connecting thread in organizations and between organizations, social and enterprising, will be stressed. Emphasis will be placed on the understanding of organizations, management, and leadership within the context of communication. Students will be exposed to the theoretical underpinnings of organizations, their processes, and their functions. Special attention will be given to the role of effective communication/interaction within the organization to maintain stasis and to manage change. .

Credits: 3

Program:

Strategic, Legal & Management Communication

COURSE DESCRIPTIONS