

MJFC 311: Interactive Editing

Learn to master the essentials of editing across media platforms as well as develop critical thinking, research, conceptual skills. Learn the basics of search engine optimization. Course covers traditional copy editing as well as text editing for broadcast.

Credits: 3

Prerequisites/Permissions:

MJFC 201 Multimedia Storytelling

Program:

Media, Journalism & Film

Essential Learning Outcomes: ELO #1: Knowledge of U.S. and Global African Diasporic Developments

ELO #4: Intellectual and Practical Skills

ELO #5: Social Responsibility and Knowledge of Political Institutions

ELO #6: Leadership and Applied Learning