

FASH 175: Fashion Buying & Merchandising

Explore fundamental activities, operations, and practices in retailing including theory and quantitative analysis of inventory, planning, pricing, markdowns, and control for the profitable management of retail environments. Learn how to plan a successful business venture.

Credits: 3

Prerequisites/Permissions:

FASH 004 and MATH 005 or higher. Art majors only.

Program:

Fashion