

INFO 397: Immersive Lab

The Immersive Lab course provides hands-on, real world experience and exposure to major Corporation challenges and/or opportunities. The Immersive Lab course creates teams of students that work directly with Corporate client teams along with Kearney consultants while conducting research, analysis, and other related activities to identify potential solutions for the project. The curriculum goal is to provide a range of Supply Chain, Information Systems, Finance, International Business, Marketing, and Management problems/ opportunities and hopefully each problem/opportunity has multi-disciplinary elements.

Credits: 3

Prerequisites/Permissions:

INFO 204 (C), B-School Major/Minor

Program:

Computer Based Information Systems

COURSE DESCRIPTIONS