

SLMC 302: Intro to Sport Communication

This course focuses on various communications contexts and their intersection with the sporting environment. It recognizes the increasing importance of sports in contemporary society and the centrality of communication. The course shall survey various communication contexts as they apply to sports. It shall cover topics such as communications by sporting organizations, fans, the media, as well as gender issues, race, ethnicity, and nationality in sports.

Credits: 3

Program:

Strategic, Legal & Management Communication

COURSE DESCRIPTIONS