

MJFC 304: Co-Cur. Journ.: 101 Mag I

Learn the basic skills necessary for digital magazine publishing. Learn to produce multimedia content or work on the business side for 101 Magazine. This content can include audio, video, graphics, profiles, news features, how-to articles, essays, reviews, commentary, service pieces, interactive narratives and whatever we can dream up. Also work in various areas, including multimedia reporting, editing, ad sales, producing, design, PR, podcasts, video, marketing, social media, event planning, distribution or photography.

Credits: 1

Prerequisites/Permissions:

MJFC 201 Multimedia Storytelling

Program:

Media, Journalism & Film

Essential Learning Outcomes: ELO #6: Leadership and Applied Learning