MJFC 446: HE:Unscript. Series Production

This course serves as an introduction to the basic principles, procedures, and techniques of unscripted series production. Emphasis will be placed on the structure of nonfiction storytelling and its creative considerations. Students will explore topics in representation, authenticity, and audience reception. Through research, class discussions, and guest lectures with creative executives, students will learn how to create a series pitch deck and 2-5 minute sizzle reel.

Credits: 3

Prerequisites/Permissions:

MJFC 342 Advanced TV Production OR MJFC 343 Cinematography and Senior Standing

Program:

Media, Journalism & Film

Essential Learning Outcomes: ELO #6: Leadership and Applied Learning

1 2023-2024