CSCI 481: Product Management

This course teaches students to understand what a product manager (PM) does and what their role is. Students learn product skills including customer discovery, pitching, requirements definition, UI design, and using metrics. They learn management skills such as influence without authority, negotiation, and having difficult conversations. Students practice these skills by creating an end-to-end product plan.

Credits: 3 Program:

Computer Science

1 2023-2024