

MUSI 037: Mgmt.&Organ. Behavior for Arts

Explore the fundamentals of management and organizational behavior in the context of the fine and performing arts by exposing students to the theories, frameworks, and applications of arts management. Examining geographic diversity to ensure materials and discourse reflect the increasingly globalized nature of management. In addition, this class will introduce students to concepts from the social sciences that relate to management and organizational behavior today.

Credits: 3

Program:

Entertainment Law