

SCHM 300: Supply Chain Immersive Lab

Provides hands-on, real world experience and exposure to major Corporation challenges and/or opportunities. Creates teams of students that work directly with Corporate client teams along with consultants while conducting research, analysis, and other related activities to identify potential solutions for the project. The curriculum goal is to provide a range of Supply Chain, Information Systems, Finance, International Business, Marketing, and Management problems/opportunities and hopefully each problem/opportunity has multi-disciplinary elements, while reviewing various business and supply chain pitfalls and opportunities.

Credits: 3

Prerequisites/Permissions:

SCHM 211 (C), SCHM 340 (C), Senior, B-School Major/Minor

Program:

Supply Chain Management