

SCHM 375: Sem. IT in Supply Chain Mgmt.

Provides an overview, insights and importance of information technology applications/tools in support of supply chain management activities. It covers areas such as technology driven supply chain evolution, customer and service management, manufacturing planning, supplier management relationships, logistics networks and optimization and SCM technology strategies. Current innovations in information technology are incorporated into the course and emerging challenges/issues are highlighted to provide students with an understanding of the use and importance of information technology in supply chain management. The course uses IT and supply chain websites, articles, white papers, relevant cases and current news (e.g., Wall Street Journal) throughout course discussions. Guest speakers make presentations that provide insight on current topics and general global supply chain technology issues.

Credits: 3

Prerequisites/Permissions:

INFO 204, Junior, B-School Major/Minor

Program:

Supply Chain Management