

HHPL 167: MCH-Institute

Learn the fundamentals of health education and promotion through maternal and child health (MCH) issues: access existing data related to MCH, determine needs for health education and promotion. Uncover group planning, implementing the plan and developing an evaluate plan for health education and promotion programs. Discover the budgeting financial resources for health education and promotion programs. Create, tailor and deliver a public health message using communication strategies, methods, and techniques for MCH population

Credits: 3

Program:

Health, Human Perform. & Leisure Studies

COURSE DESCRIPTIONS