

MJFC 225: History of Broadcast & Film

Explore the evolution and historical development of broadcast media and film as a global phenomenon. Undertake a socio-economic study of broadcast media and film industries, as well as begin to critique and analyze these developments. There will be in-class screenings, instructor-provided readings, lectures, and student-led presentations and discussions that examine various theoretical frameworks, critical concepts and cultural perspectives that shape the aesthetic and industrial landscape.

Credits: 3

Prerequisites/Permissions:

SCOM 120, Digital Media Literacy, MJFC 101 - Intro to Mass Comm, MJFC 200 Intro to Media Production

Program:

Media, Journalism & Film

Essential Learning Outcomes: ELO #1: Knowledge of U.S. and Global African Diasporic Developments
ELO #2: Knowledge of Human Cultures and Creative Expression
ELO #3: Knowledge of the Physical and Natural World
ELO #4: Intellectual and Practical Skills
ELO #5: Social Responsibility and Knowledge of Political Institutions
ELO #6: Leadership and Applied Learning
ELO #7: Comprehensive Wellness Practices