

Management (B.B.A.)

The management program is Built upon a basic foundation of general education and the business core, the undergraduate program clearly offers a broad-based professional education in management. We are in an era in which professional interests and larger social considerations tend to be in conflict at every turn, and professional education programs all over the country are competing with one another in their attempts to develop the ideal curriculum. A sound undergraduate business education must emphasize the broader facets of the general education requirements as well as the business core subjects. In our times of growing social awareness, meeting this challenge would appear to be essential. It is important, therefore, to emphasize that our program is designed to prepare our graduates to meet both professional and societal expectations.

IMPORTANT: *A grade of "C" or better must be earned in each of the two required math courses in order to fulfill the math requirement and in order to enroll in each and every school of business junior-level and senior-level course. Only 3 credit hours will be awarded for each required math course.

Type: B.B.A.

*Composition or Writing Course (Courses under subject code ENGL or ENGW)

**Literature Elective (Courses under AFRO, AFST, SPAN, ENGG, & ENGL)

***Science Elective (Courses under CHEM, PHYS, BIOL, BIOG, and BIOC)

****Non-Business Elective (Courses level 000 to 299)

*****Management Elective (Options: Courses under subject code MGMT)

Freshman Year First Semester

Item #	Title	Credits
	Freshman Composition	3
MATH 010	College Algebra II	4
	History or Political Sci. Elective (Options: Courses in codes HIST or POLS)	3
	World Language and Culture Requirement (Options: See Elective 3 Group Descriptions)	3
INFO 010	Business Problem Solving	2
MGMT 010	Business Orientation	1
	Sub-Total Credits	16

Freshman Year Second Semester

Item #	Title	Credits
	Freshman Composition	3
MATH 026	Applied Calculus	4
	World Language and Culture Requirement (Options: See Elective 3 Group Descriptions)	3
PSYC 050	Intro to Psychology	3
MGMT 011	Business Orientation II	1
	Sub-Total Credits	14

Sophomore Year First Semester

Item #	Title	Credits
ACCT 201	Accounting Principles I	3
ECON 001	Principles of Economics I	3
MGMT 001	Career Counseling in Business	1
	Health Education Requirement (Options: Courses under subject code HHPL)	1
	General Elective (Options: To be determined in consultation with advisor) (3)	3
	African Diasporic Cluster	3
	Sub-Total Credits	14

Sophomore Year Second Semester

Item #	Title	Credits
ACCT 202	Accounting Principles II	3
ECON 002	Principles of Economics II	3
BCOM 320	Business Communications	3
ECON 180	Statistics-Bus & Econ	3
INFO 204	Mgmt Inform Sys	3
	Physical Education (Active)	1
	Sub-Total Credits	16

Junior Year First Semester

Item #	Title	Credits
INFO 311	Quant Business Analysis	3
MGMT 301	Management & OB	3
FINA 311	Finance Principles	3
MKTG 301	Principles of Marketing	3
	Science Elective	3
	Sub-Total Credits	15

Junior Year Second Semester

Item #	Title	Credits
INFO 335	Prod & Operations Management	3
MGMT 302	Adv. Organ Behavior	3
BLAW 305	Business Law I	3
MGMT 303	Human Resources Mgmt	3
	Business Elective or General Education Elective (3) *Options: To be determined in consultation with advisor	3
Sub-Total Credits		15

Senior Year First Semester

Item #	Title	Credits
	Business Elective	3
MGMT 331	Decision Making	3
MGMT 351	Entrepreneurship General	3
	MGMT 304 or MGMT 350	3
	Management Elective	3
Sub-Total Credits		15

Senior Year Second Semester

Item #	Title	Credits
	Business Elective	3
MGMT 390	Business Policy	3
	Management Elective	3
MGMT 316	Business Ethics	3
MGMT 380	Seminar in Management	3
Sub-Total Credits		15
Total credits:		120

Category Descriptions

Freshman Composition

Courses under ENGL

History or Political Sci. Elective (Options: Courses in codes HIST or POLS)

World Language and Culture Requirement (Options: See Elective Group Descriptions)

Foreign Language - Amharic*	3
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Foreign Language - Arabic*	3
Foreign Language - Chinese*	3
Foreign Language - French*	3
Foreign Language - German	3
Foreign Language - Haitian Creole* (Options: Courses under code HACR)	3
Foreign Language - Spanish*	3
Foreign Language - Swahili*	3
Foreign Language - Wolof*	3

Health Education Requirement (Options: Courses under subject code HHPL)

General Elective (Options: To be determined in consultation with advisor) (3)

African Diasporic Cluster

African Studies Elective (Options: Courses under subject code AFST) 3

Physical Education (Active)

Science Elective

Courses under subject codes CHEM, PHYS, BIOL, BIOG, and BIOC

Business Elective or General Education Elective (3) *Options: To be determined in consultation with advisor

Business Elective

MGMT 304 or MGMT 350

Management Elective