

International Business (B.B.A.)

The International Business program at Howard University offers a Bachelors of Business Administration degree in two concentrations which are Functional and Regional. The Functional concentration includes courses in Finance, Risk Management & Insurance, Marketing, Accounting, Management, Information Systems, Supply Chain Management, etc. The Regional concentration covers emerging Nations, Europe, Latin America, Middle East/North Africa, and Sub-Saharan Africa.

IMPORTANT:

*A grade of "C" or better must be earned in each of the two required math courses in order to fulfill the math requirement and in order to enroll in each and every school of business junior-level and senior-level course. Only 3 credit hours will be awarded for each required math course.

**International business majors must complete a minimum of 4 semesters of a non-native foreign language, starting at level two or above, with one semester at the conversational level. IB majors who complete the conversational level in less than four semesters may choose to take another language until the four-semester foreign language minimum is completed. Students without Level 1 credits must complete these courses or their equivalent before taking Level 2+.

***International Business majors with a Functional Area Concentration in Finance must enroll in FINA 312.

Students must select a Functional or Regional Concentration.

Type: B.B.A.

*General Electives (Courses level 000 to 299)

**Composition or Writing Course (Courses under subject code ENGL or ENGW)

***Int'l Business Elective (Courses under INBU)

****Functional Area (Courses under ACCT, FINA, MGMT, BECN, MKTG, or ECON)

Freshman Year First Semester

Item #	Title	Credits
	English Writing Course	3
INFO 010	Business Problem Solving	2
MATH 010	College Algebra II	4
	Business Orientation	1
	World Language and Culture Requirement (Options: See Elective 3 Group Descriptions)	3
	General Education Elective(s) (2-3 Credits) *Options: To be determined in consultation with advisor	2-3
	Sub-Total Credits	15-16

Freshman Year Second Semester

Item #	Title	Credits
	English Writing Course	3
MATH 026	Applied Calculus	4
MGMT 011	Business Orientation II	1
ANTH 110	Intro to Cult Anthropology	3
	Afro-American Studies Elective * (Options: see Elective Group Descriptions)	3
	World Language and Culture Requirement (Options: See Elective Group Descriptions)	3
Sub-Total Credits		17

Sophomore Year First Semester

Item #	Title	Credits
ACCT 201	Accounting Principles I	3
ECON 001	Principles of Economics I	3
MGMT 001	Career Counseling in Business	1
INFO 204	Mgmt Inform Sys	3
	World Language and Culture Requirement (Options: See Elective Group Descriptions)	3
Sub-Total Credits		13

Sophomore Year Second Semester

Item #	Title	Credits
ACCT 202	Accounting Principles II	3
BCOM 320	Business Communications	3
ECON 002	Principles of Economics II	3
ECON 180	Statistics-Bus & Econ	3
	World Language and Culture Requirement (Options: See Elective Group Descriptions)	3
Sub-Total Credits		15

Junior Year First Semester

Item #	Title	Credits
BLAW 305	Business Law I	3
INBU 300	Principles of Intrn'l Business	3
INFO 311	Quant Business Analysis	3
MGMT 301	Management & OB	3
MKTG 301	Principles of Marketing	3
Sub-Total Credits		15

Junior Year Second Semester

Item #	Title	Credits
FINA 311	Finance Principles	3
INBU 320	International Marketing	3
INFO 335	Prod & Operations Management	3
	Business Elective	3
	Science Elective	3
	Sub-Total Credits	15

Senior Year First Semester

Item #	Title	Credits
BECN 330	Managerial Economics	3
INBU 340	International Financial Mgmt	3
	Int'l Business Elective	3
	Sequence Elective	3
	Sequence Elective	3
	Sub-Total Credits	15

Senior Year Second Semester

Item #	Title	Credits
INBU 360	Management of Intern'l Bus	3
MGMT 390	Business Policy	3
POLS 001	Intro to Political Science	3
	Sequence Elective	3
	Sequence Elective	3
	Sub-Total Credits	15
	Total credits:	120

Category Descriptions

English Writing Course

ENGW 101, 102, or 104 First Semester

ENGW 103 or 105 Second Semester

Business Orientation

World Language and Culture Requirement (Options: See Elective Group Descriptions)

Foreign Language - Amharic*	3
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Foreign Language - Arabic*	3
Foreign Language - Chinese*	3
Foreign Language - French*	3
Foreign Language - German	3
Foreign Language - Haitian Creole* (Options: Courses under code HACR)	3
Foreign Language - Spanish*	3
Foreign Language - Swahili*	3
Foreign Language - Wolof*	3

General Education Elective(s) (2-3 Credits) *Options: To be determined in consultation with advisor

General Education Elective requirement can be met with either:

- Two 1 Credit courses;
- One 2 Credit Course; or
- One 3 Credit course.

Afro-American Studies Elective * (Options: see Elective Group Descriptions)

ENGL 054	Afro-American Lit to 1940	3
ENGL 055	Afro-American Lit From 1940	3
AFRO 005	Intro Afro-American Studies I	3
AFRO 006	Intro Afro-America Studies II	3
HIST 005	Intro Black Diaspora I	3
HIST 006	Intro to Black Diaspora II	3
AFST 101	Intro to Contemporary Africa	3
FASH 102	African American Dress	3
POLS 006	Pan-Africanism	3
MUTP 100	Blacks in the Arts	3

Business Elective

Science Elective

Courses under subject codes CHEM, PHYS, BIOL, BIOG, and BIOC

Int'l Business Elective

Courses under subject code INBU

Sequence Elective

Accounting Sequence

ACCT 310	Intermediate Accounting I	3
ACCT 311	Intermediate Accounting II	3

*2 additional Accounting Courses (ACCT ***)

Finance Sequence

FINA 313	Financial Management	3
FINA 380	Bus Fin Policy & Decision Mkg	3

*2 Additional Finance, Insurance, and/or Real Estate Courses.

Computer Information Systems

INFO 210	Intro to Software Design	3
INFO 330	Data Base Management	3
INFO 370	Systems Analysis & Design	3
INFO 385	Introduction to e-Business	3

Insurance

INSU 350	Risk & Insurance	3
INSU 351	Life & Health Insurance	3
INSU 352	Property Liability Insurance	3
INSU 354	Risk Management	3

Management

MGMT 303	Human Resources Mgmt	3
MGMT 351	Entrepreneurship General	3

*2 Additional Courses in Management and/or Hospitality.

Marketing

MKTG 315	Marketing Research	3
MKTG 399	Marketing Planning & Strategy	3

*2 Additional Marketing Courses (MKTG).

Supply Chain Management

SCHM 211	Introduction to Logistics	3
SCHM 340	Procurement	3
SCHM 390	Supply Chain Integration	3
INFO 396	Project Management	3

Entrepreneurship

MGMT 350	Management of Small Business	3
MGMT 351	Entrepreneurship General	3
MGMT 355	New Venture Development	3
INBU 380	International Entrepreneurship	3
MGMT 356	Entrepreneurial Externship	3

Regional - Asia

Recommended Language(s): Chinese, Japanese, Korean

Consult with Finance & Int'l Business Department Chairperson for Requirements

Availability and Prerequisites are subject to change according to the host department

Regional - Emerging Nations

ECON 192	Internt'l Commercial Policy	3
ECON 194	Theory of Economic Development	3
POLS 128	Intro. to Intl. Relations	3
POLS 170	Govt & Pol of Cent Am & Carib	3

Recommended Language(s): Arabic, Chinese, French, Portuguese, Spanish.

Availability and Prerequisites are subject to change according to the host department

Regional - Europe

ECON 192	Internt'l Commercial Policy	3
HIST 101	World Geography	3
POLS 128	Intro. to Intl. Relations	3
POLS 170	Govt & Pol of Cent Am & Carib	3

Recommended Language(s): French, German, Russian, Spanish

Availability and Prerequisites are subject to change according to the host department

Regional - Latin America

ECON 192	Internt'l Commercial Policy	3
HIST 143	Latin America Since 1825	3
POLS 170	Govt & Pol of Cent Am & Carib	3

Recommended Language(s): Portuguese, Spanish

Availability and Prerequisites are subject to change according to the host department

Regional - Middle East & North Africa

ECON 192	Internt'l Commercial Policy	3
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ECON 194	Theory of Economic Development	3
HIST 192	Islam in Africa	3
POLS 128	Intro. to Intl. Relations	3

Recommended Language(s): Arabic, Farsi, French

Availability and Prerequisites are subject to change according to the host department

Regional - Sub-Saharan Africa

ECON 186	Economic Development in Africa	3
POLS 006	Pan-Africanism	3
POLS 128	Intro. to Intl. Relations	3
POLS 176	Govt & Pol in Tropical Africa	3

French, Portuguese, Swahili, Wolof

Availability and Prerequisites are subject to change according to the host department