

Art - Graphic Design Concentration (B.F.A)

The goal of the Howard University Graphic Design Program is to develop an immense range of knowledge, skills, and competencies in the area of visual communication through cross-curricular experiences. This is achieved through the study of theory and the practical application of learned techniques. This program reacquaints the student artist with foundation principles that are central to design. Through an intensive curriculum in visual and technologically-mediated communication students will learn how to identify, research, analyze, and solve problems at various levels, providing multiple solutions, mechanicals, and prototypes. Students will also develop the ability to produce the following visual forms as solutions to studio and related real-life problems:

- two-dimensional
- three-dimensional
- printed
- digital
- motion
- interactive

Ideally, this program will cultivate competency in problem-solving abilities, proficiency in conceptual skills, and mastery of craftsmanship within each graduate.

Freshman Year First Semester

| Item # | Title | Credits |
|---------------|------------------------------|----------------|
| ARTF 001 | Drawing I | 3 |
| ARTF 087 | Two Dimensional Concepts I | 3 |
| ARTF 089 | Three Dimensional Concepts I | 3 |
| ARTH 164 | Survey of Visual Art | 3 |
| | ENGW 101/102/104 | 3 |
| FRSM 001 | Freshman Seminar | 1 |
| | Sub-Total Credits | 16 |

Freshman Year Second Semester

| Item # | Title | Credits |
|---------------|-----------------------------|----------------|
| ARTF 002 | Drawing II | 3 |
| ARTF 088 | Two Dimensional Concepts II | 3 |
| ARTF 090 | 3-D Concepts II | 3 |
| ARTH 165 | Introduction to Art History | 3 |
| | ENGW 103/105 | 3 |
| | Sub-Total Credits | 15 |

Sophomore Year First Semester

| Item # | Title | Credits |
|----------|--------------------------------|-----------|
| ARTD 105 | Typography I | 3 |
| ARTP 050 | Basic Black &White Photography | 3 |
| ARTR 003 | Drawing III (Figure) | 3 |
| MATH 006 | College Algebra I | 3 |
| | Humanities Course | 3 |
| | Sub-Total Credits | 15 |

Sophomore Year Second Semester

| Item # | Title | Credits |
|----------|-----------------------------|-----------|
| ARTD 104 | Intro to Digital Design | 3 |
| ARTD 108 | Typography II | 3 |
| ARTP 085 | Digital Photo | 3 |
| | Physical Education (Active) | 1 |
| | Physical Education (Active) | 1 |
| PSYC 050 | Intro to Psychology | 3 |
| | Sub-Total Credits | 14 |

Junior Year First Semester

| Item # | Title | Credits |
|----------|----------------------------|-----------|
| ARTA 011 | Painting I | 3 |
| ARTD 115 | Digital Design I | 3 |
| ARTD 106 | Design for Advertising I | 3 |
| ARTD 109 | Reproduction and Technique | 3 |
| ARTH 178 | African-American Art I | 3 |
| | Sub-Total Credits | 15 |

Junior Year Second Semester

| Item # | Title | Credits |
|----------|---------------------------|--------------|
| ARTD 107 | Design for Advertising II | 3 |
| | African Diasporic Cluster | 3 |
| ARTD 122 | Digital Design II | 3 |
| ARTD 119 | Internship in Design | 3-6 |
| ARTH 179 | African American Art II | 3 |
| | Sub-Total Credits | 15-18 |

Senior Year First Semester

| Item # | Title | Credits |
|----------|-------------------------------|-----------|
| ARTD 110 | Studio Problems in Design | 3 |
| ARTD 112 | Prod & Portfolio Techniques I | 3 |
| ARTD 118 | Newspaper & Magazine Design I | 3 |
| ARTD 126 | Web Dev & Interactive Media | 3 |
| SLMC 101 | Principles of Speech | 3 |
| | Sub-Total Credits | 15 |

Senior Year Second Semester

| Item # | Title | Credits |
|----------------------|---|------------|
| ARTD 123 | Magazine & News Design II | 3 |
| ARTD 125 or FASH 197 | Industry Prep & Entrepreneur or Fashion Entrepreneurship | 3 |
| ARTP 031 | Printmaking I | 3 |
| ARTH 189 | Trends Ideas African Amer Art | 3 |
| | General Elective (Options: To be determined in consultation with 3 advisor) (3) | |
| | Sub-Total Credits | 15 |
| | Total credits: | 120 |

Category Descriptions

ENGW 101/102/104

Choose between ENGW 101, ENGW 102, OR ENGW 104

ENGW 103/105

Humanities Course

Physical Education (Active)

African Diasporic Cluster

African Studies Elective (Options: Courses under subject code 3
AFST)

General Elective (Options: To be determined in consultation with advisor) (3)