

PSYC 038: Psychology of Media

Psychology of Media. Focuses on how aesthetic and creative messages impact values, motivations, cognitions, attitudes, self psychology and behavior. Navigates along two tracks: the first track explores how electronic and social media shape education, the news, our political system, and advertising, the second track understands how the psychology of film, in particular, changes emotions, attitudes, and behaviors in the viewer Prereq. 001 or 050.

Credits: 3

Prerequisites/Permissions:

Foundations of Psyc Science, Reseach Design & Analysis

Program:

Psychology

COURSE DESCRIPTIONS

Essential Learning Outcomes: ELO #2: Knowledge of Human Cultures and Creative Expression
ELO #6: Leadership and Applied Learning