

SLMC 341: Race, Gender and Media

This course is to explore how gender, ethnicity, and race are represented in both news media and popular culture. A particular emphasis is on the representation in media images, texts, and sounds, and on the significance of studying race and gender. The course invokes social scientific inquiries, both qualitative and quantitative, critically examining historical, socio-economic and institutional influences that govern the representation of race and gender in intersection of other cultural influences.

Credits: 3

Program:

Strategic, Legal & Management Communication

COURSE DESCRIPTIONS