

SLMC 301: Intercultural/International Communication

Intercultural and international communication disciplines share similarities with respect to media, culture, and political diplomacy between sovereign nations. This course will examine the role media plays when covering issues related to ethnicity and race from an international perspective. It will also explore the cultural and developmental communication initiatives and the critical paradigms that should be employed when dealing with interpersonal, group, and mass communication interactions between developed and developing nations. The course will also examine how international relations (diplomacy) are impacted from a global communication standpoint. The course will establish a credible theoretical framework that underpins intercultural and international communication dynamics in the 21st century.

Credits: 3

Program:

Strategic, Legal & Management Communication

COURSE DESCRIPTIONS

Essential Learning Outcomes: ELO #2: Knowledge of Human Cultures and Creative Expression