

SLMC 250: Intro to Leadership and Management Comm

The course is designed to introduce students to an array of communication principles and practices that will provide them with a more comprehensive perspective on leadership and management. The goal of this course is to improve students' competence in communication leadership and management. The course content is varied, mixing theory and practice and enabling the student to acquire both theoretical knowledge and application skill. The course differentiates between leadership and management and discusses both leadership and followership. It also examines the various contexts in which leadership occurs, such as on the interpersonal, group, cultural, and public contexts.

Credits: 3

Program:

Strategic, Legal & Management Communication

COURSE DESCRIPTIONS

Essential Learning Outcomes: ELO #6: Leadership and Applied Learning