SLMC 241: Communication Policy

This course is designed to introduce students to the structure, process and implementations of telecommunication policies. Students will be exposed to different communication issues and bring about awareness and understanding of the impact communications, particularly telecommunications, has on society. After reviewing a variety of issues that involve structure and operation of mass media system, students will examine various policies, laws, and regulations under which the media system operates. Over the course of the semester, we will be looking at public and private communication policies and their interactions and the possible impact that a policy may have on the overall performance of the mass media in society.
Credits: 3
Program:

Strategic, Legal & Management Communication

COURSE DESCRIPTIONS