SLMC 202: Intro to Communication Theory

The course is an introductory approach to theories associated with the study and analysis of human communication dynamics. The perspective adopted in the course is that human communication is a complex, problematic, and conflict-ridden challenge that human beings must process and manage as a constant of daily and social life. Communication theory seeks to explore meaning in diverse and complex ways so as to provide a broad base of understanding about the complexity of meaning for social beings, and the challenge that humans have in seeking to construct it, understand it, manage it, critique it, and, when necessary, change it. **Credits:** 3

Program:

Strategic, Legal & Management Communication

COURSE DESCRIPTIONS

Essential Learning Outcomes: ELO #4: Intellectual and Practical Skills