

SLMC 101: Principles of Speech

This course is designed to develop skills that will strengthen effective communication within a variety of contexts including, but not limited to, academic and organizational settings, with business and professional associates, and with family and friends. It is a performance course that is based on the study of communication theory as applied to a numerous public speaking situations and social interactions. The overall goals of this course are to improve the student's ability to speak before an audience, to listen to and analyze speeches, to interact more effectively interpersonally with others and to increase awareness of the role of communication in our complex society. Although natural ability is an asset, every student's capabilities in speech communication can be markedly improved through (1) an understanding of the communication process, (2) continued training in communication principles, and (3) practice in interpersonal, intercultural, group and speaker-audience situations.

Credits: 3

Program:

Strategic, Legal & Management Communication

COURSE DESCRIPTIONS

Essential Learning Outcomes: ELO #4: Intellectual and Practical Skills