

# MJFC 310: Multicultural Media History

Learn about the important role that ethnic media plays in the United States. Learn how media owned and produced by people of color promote truth, equality and justice amid the nation's history of racial discrimination. Obtain an historical, multicultural and gender sensitive overview of the development and social role of journalism and mass media in U.S. society with an emphasis on the Black media in the African-American experience and in U.S. history.

**Credits:** 3

**Prerequisites/Permissions:**

MJFC 101 - Intro to Mass Comm,

**Program:**

## Media, Journalism & Film

**Essential Learning Outcomes:** ELO #1: Knowledge of U.S. and Global African Diasporic Developments  
ELO #2: Knowledge of Human Cultures and Creative Expression  
ELO #3: Knowledge of the Physical and Natural World  
ELO #4: Intellectual and Practical Skills  
ELO #5: Social Responsibility and Knowledge of Political Institutions  
ELO #6: Leadership and Applied Learning  
ELO #7: Comprehensive Wellness Practices