

MJFC 101: Intro to Mass Communications

Provides a comprehensive understanding of mass communications and the new information age and all components therein. Explores the theories upon which all communications are based as well as the tremendous scope and complexities of the mass media. Discusses mass media emergence in present forms.

Co-requisite: MJFC 200 Intro to Media Production

Credits: 3

Prerequisites/Permissions:

Co-requisite: MJFC 200 Intro to Media Production

Program:

Media, Journalism & Film

Essential Learning Outcomes: ELO #6: Leadership and Applied Learning