

HHPL 149: Fac & Event Mgmt

Sport facility management represents one of the fastest areas of growth in the sport industry. Students learn the principles and processes involved in effective sport facility and event management including building a facility, feasibility studies, financing a facility, types of facilities, producing events, day-to-day operations, concessions, design, planning, systems, risk management, marketing, and ownership. Examines the principles of facility operation and event management in the industry.

Credits: 3

Program:

Health, Human Perform. & Leisure Studies

COURSE DESCRIPTIONS