

# HHPL 141: Intro to Sport Management

Examines the historical development, current trends, best practices, and future trends in the field of sport management. Foundational principles will be explored within the framework of professional, collegiate, interscholastic, non-traditional, youth and community in sport in select subject areas: history of sport management curriculum, careers, marketing, ethics, finance, law, management, communications, facility design and management, and sociology.

**Credits:** 3

**Program:**

**Health, Human Perform. & Leisure Studies**

**COURSE DESCRIPTIONS**